

News Alert

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Summary:

On February 1, 2023, a local non-profit Mid-Cumberland Community Action Agency will be kicking off the first annual "Laps for Literacy" fundraiser. The fundraiser is to support the agency's Head Start program's annual "Reading is Fundamental" campaign, which highlights the importance of childhood literacy. The goal is to raise funds to purchase a book for every child in the program. "Laps for Literacy" is a fun and interactive way for the community to participate in raising funds to support early childhood literacy in their local community. Registration is \$35 and opens on February 1, 2023.

Get Up and Get Moving for Literacy

Have you ever read a book and felt like you could see the story play out like a movie in your head? During February it is no surprise to walk into any Mid-Cumberland Community Action Agency's (MCCAA's) Head Start location and find that you have been transported straight onto the pages of their favorite childhood storybook.

MCCAA Head Start hosts an annual nationwide "Reading is Fundamental" campaign, also known as RIF, throughout the whole month of February. RIF promotes childhood literacy. Literacy is the fundamental building block to all of life's essential skills. "When children have positive experiences with books from an early age, brain connections are built. These brain connections serve as a foundation on their journey to become readers," says Carisa Moody, Head Start Director. For more information on RIF check out this link (www.rif.org). MCCAA's Head Start RIF campaign promotes early childhood literacy through fun, creative, and interactive daily reading activities from pajama days to a Dr. Seuss birthday celebration. These activities include opportunities for leaders in the community such as government officials, law enforcement officers, Doctors, and others to volunteer at a Head Start site to read and participate in activities with the children. Parent and caregiver involvement is encouraged through volunteer opportunities and various activities that promote participation in their child's literacy growth.

On February 1, 2023, MCCAA will launch its first annual "Laps for Literacy" fundraiser. The fundraiser will run through February 28, 2023. "Laps for Literacy" is a fun and interactive way for the community to be able to participate in raising funds to support literacy for children in their local community. Registration is \$35 and opens on February 1, 2023. Funds collected will go to purchase a new book for every child in the program. Register online at www.midcumberland.org. Once registered, participants will log how many miles they complete a week and snap a photo for social media using #lapsforliteracy. Get competitive and encourage family, friends, and co-workers to join this great cause. Get up and get moving for literacy today and impact your community tomorrow!

Since 1971, Mid-Cumberland Community Action Agency has been serving low-income families and individuals with a multitude of programs and services in Cannon, Cheatham, Robertson, Rutherford, Sumner, Trousdale, Williamson, and Wilson counties. To learn more about services, volunteer, and giving opportunities, please visit our website at www.midcumberland.org, or call 615-742-1113 ext: 2035.

Editors Notes: Photo Attached.



Board Member, Marilyn Bryant, reading to the children at Head Homes Head Start.